Paper Clip Communications

Welcome to Today's PaperClip Communications Webinar



www.paper-clip.com



International Students 2012: Transition, Integration & Retention

February 16, 2012 2:00 – 3:30 PM ET

This presentation may not be reproduced without permission from PaperClip Communications and presenters. Any alterations made to the presentation are the sale responsibility of the user. PaperClip Communications is not responsible for any revisions made to this PowerPoint file.

uassu paper-elip co

Paper CLIP
COMMUNICATION

Panelist

Sarah Griffiths

- Director, International Student and Scholar Services
- St. Norbert College
- sarah.griffiths@snc.edu



www.paper-clip.co

PAPERCLIP	

Panelist

Marcella O'Malley

- Director, International Programming
- St. Norbert College
- marcy.omalley@snc.edu



www.paper-clip.com

Paper Clip Communications

Overview

- U.S. colleges and universities best support and serve international students when we approach advising and programming collaboratively.
- An effective holistic approach to the student, and our roles in their success, focuses on student transition, integration, and retention.

www.paper-clip.com

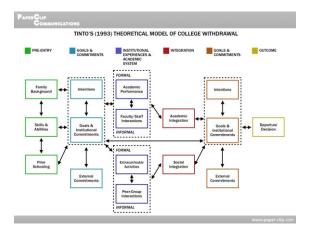
PAPERCLIP

Nationally, 25% of first-year students do not return to their initial institution

 After our campuses attract and recruit international students, how can international educators be most effective in promoting students' success from pre-arrival through graduation?

> Mathews, B. (2009). Retention Matters. Retrieved April 16, 2010, fro http://www.insidehighered.com/views 009/11/02/matthews

PERCLIP COMMUNICATIONS	
Transition	
Given that a successful transition to the complex U.S. undergraduate experience is key	
to international student success, what can our institutions do effectively to support students?	
montations as ansatricity to support status inci-	
www.paper <lip.com< td=""><td></td></lip.com<>	
a Clip Communications	l
Polling Question	
 How is the international student retention rate reported at your institution? The international student retention rate is not separated out from the 	
overall retention rate. The international student retention rate is reported separately from the overall retention rate, with international retention goals <u>tied</u> to	
domestic retention goals. – The international student retention rate is reported separately from the overall retention rate, with international retention goals <u>unrelated</u> to domestic retention goals.	
An international student retention rate is not reported at my institution.	
www.paper-dip.com	
taGup Communications	I
Retention vs. Withdrawal	
How can the efforts of international educators affect the likelihood of an international	
student staying at and graduating from an institution?	
 What is our contribution to our institution's retention and internationalization goals? 	
-	



Ethnicity

What role, predictive modeling?

Consider institutional predictive model's applicability to international students and modify appropriately.

Anticipated major Date of application Time between application to admittance

Deposit date Estimated family contribution

Fall or spring start date Living on campus or commuter

How student found out about college

Alumni connections Scholarship level

Religion Unmet need GPA

What role, predictive modeling?

Consider institutional predictive model's applicability to

international students and modify appropriately. Anticipated major Alumni connections

Date of application Time between application to admittance Deposit date

Estimated family contribution **Ethnicity**

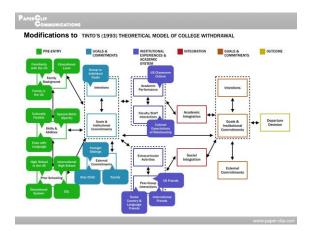
How student found out about college-Fall or spring start date Living on campus or commuter

Scholarship level Religion

Unmet need GPA

Country of origin English language learner

TOFEL score Attended SNC ESL



Paper Clip Communication

Academic Advisement of International Students

Requires internal collaboration Considers needs of "whole" student Marries student expectations and realities Is especially critical during transitions

www.paper-clip.co

PAPERCLIP

Polling Question

- Who is responsible for academic advisement of international students at your institution?
 - International office staff
 - A faculty member assigned to the student
 - Other

www.paper-clip.co

PAPER CLIP COMMUNICATIONS	I
Academic Advisement - Pre-arrival	
 Begins during recruitment/admission "Hand-off" from Office of Admission to for immigration AND academic transition For graduating ESL students, preparatory workshops and pre-advising 	
www.paper-dip.com	
PAPER CLIP COMMUNICATIONS	
Academic Advisement - Transition	
 International staff academic advisor for new international students for first year; allows for HOLISTIC advising 	
 Pre-arrival, email/Skype advisement; in- person when possible 	
Students registered and receive class	
schedules prior to semester	
www.paper-dip.com	
PAPER CLIP COMMUNICATIONS	
Academic Advisement - Group	
Group advisement during International Student Orientation includes culturally	
sensitive presentations by Academic Support Services	
Academic Honor CodeU.S. classroom culture	
 International staff facilitates academic support group for international students on probation 	

Paper Clip Communications	
Academic Advisement - Individual	
 Individual advisement sessions during orientation and "add/drop" period 	
 Close monitoring during early part of semester Advisor is liaison with faculty members, 	
Registrar, Retention Committee	
 Strengths-based advising approach; empower, and celebrate successes 	
Midterm progress assessment/intervention	
www.paper-dip.com	
Paper Cup	
Academic Advisement - Individual	·
 Continue to address socio-cultural, personal, other non-academic issues 	
Encourage exploration of academic major and	
career developmentAssist with change to permanent academic	
advisor in student's major; international staff continues as secondary advisor	
www.paper-clip.com	
3	
Integration	
 How can we facilitate international students' meaningful integration into our college 	
community both academically and socially ?	
What role can programming play in	
integration?	

PAPER CLIP COMMUNICATIONS
What is integration and why does it
matter?
 Astin's Theory of Involvement is that students
learn more the more they are involved in both
the academic and social aspects of the
collegiate experience. An involved student is

one who devotes considerable energy to academics, spends much time on campus,

participates actively in student organizations and activities, and interacts often with faculty.

www.paper-clip.com

PAPER CLIP COMMUNICATIO

Polling Question

- At your institution, who is responsible for programming specifically for international students?
 - International office solely
 - International office in collaboration with other offices
 - Other offices solely (e.g., Student Affairs)
 - Institution does not offer programming specifically for international students.

www.paper-clip.com

PAPER CLIP

- Service/Integration activities are those that focus on the student's quality of life at the college, providing social and cultural support.
 - Organized entertainment
 - Ethnic celebrations
 - Visa/immigration issues
 - Welcome activities
- Transformative/Educational activities are grounded in educational theory to assist students in personal growth, intercultural sensitivity, and life-long learning.
 - Cross -cultural programming
 - Intentional learning communities
 - Peer mentoring
 - Bridging classes

usuu eanar din ca

PAPER CLIP COMMUNICATIONS	
Types of activities as tied to student advancement	
90% 90% 90% 90%	
50% 40% 40% 10% 10% 10% 10% 10% 10% 10% 10% 10% 1	
Freshman Sophnore Anior Serior	
www.paper-dip.com	
Pareque	
Papes Cup Communications Goals:	
International students become fully engaged in all living and learning opportunities Internationalizing the entire institution for all students Objectives:	
 Recruit students who are academically and emotionally prepared to pursue academic excellence. Identify and address opportunities and threats to international students' academic and non-academic success, adjustment and well being. Engage international students and US students in integration 	
activities. ❖ Assist international students in the transition to alumni status.	
www.paper-clip.com	
Holistic integration model	
scholastic	
Knights (Alumni)	
retention achievement	

PAPERCLIP

Case in point: Holistic approach to Saudi student success



www.paper-clip.con

PAPER CLIP COMMUNICA

Case in point: Holistic approach to Chinese student success



www.paper-clip.co

PAPER CLIP COMMUNICATIONS

Reflection

- What does a collaborative and holistic approach to international student support look like at your institution? What are your effective strategies?
- What opportunities and barriers exist at your institution for approaching international student transition, integration, and retention holistically?
- What changes could be made within your institution and/or office toward greater synergy in meeting the needs of international students?

www.paper-clip.c

PAPES CLIP COMMUNICATIONS	
The only person who is educated is the one who has learned how to learn and changeCarl Rogers	
learnea now to learn and change Can hogers	
Thank you! We're looking forward to your questions and insights.	
www.paper-dip.com	
CATIONS	
Q/A	
How Do I Call-in with a Question?	
If you would like to ask a question of our panelist(s) please press <u>*1</u> and you will be put in a call queue until it is your turn to ask your question.	
OR You can write in a question or comment anytime during the event by clicking	
on the "Chat" Bubble in the left hand corner of your screen. For Questions that Arise After the Conference If you have a question that you were unable to ask of our presenter(s),	
please feel free to email us at: <pre>Info@paper-clip.com</pre>	
and we will be happy to forward it to our panelists!	
www.paper-dip.com	
Pares Communications Feedback	
We want your feedback on today's event!	
If you would like to provide suggestions for	
improvement and/or ideas for future event topics, please email Tamie Klumpyan at: tamie@paper-clip.com	
and she will send you the link to our brief online survey.	
Thank you for your participation, PaperClip Communications	
www.paper-clip.com	

PaperClip Resources

Sign up for any of the FREE weekly electronic newswires we offer. To register go to www.paperclip.com and sign-up by clicking on link at the bottom of our homepage titled "Join Our Community!"

Upcoming Webinar Conferences:

- Career Advisors & Social Media February 21, 2012
- Clery Act Update February 22, 2012
- Title IX: Rethinking Student Discipline February 23, 2012
 Campus Parking & Transportation: Sustainability Standards and Funding February 29, 2012
- Grant Funding Strategies for Community Colleges February 29, 2012 Merging Counseling & Health Centers: Partnerships, Opportunities & Challenges March 1, 2012
- Adjunct Faculty 2012: 8 Critical Issues for Training & Support March 6, 2012